

■ Beginner's Raw Feeding Guide for Dogs

Everything You Need to Start Raw Feeding Safely & Confidently

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Raw feeding is one of the most powerful changes you can make for your dog's long-term health. This guide gives you the formula, the portions, the transition plan and the foods list — everything to start with confidence.

■ The Raw Feeding Formula

Component	Proportion	Examples
Muscle Meat	~70%	Chicken, beef, lamb, turkey, venison, rabbit
Raw Meaty Bones	~10%	Chicken necks/frames, duck wings (size-appropriate)
Organ Meat	~10%	5% liver + 5% other organs (kidney, spleen)
Vegetables & Greens	10%	Leafy greens, broccoli, carrot, sweet potato

■ How Much to Feed Daily

Dog Type	Daily Amount
Puppy (under 6 months)	5–10% of current body weight
Active adult dog	2–3% of ideal body weight
Sedentary or senior dog	1.5–2% of ideal body weight
Working or high-activity dog	3–4% of ideal body weight

Start at 2.5% of body weight and adjust after 2–3 weeks based on body condition.

■ 4-Week Transition Plan From Kibble to Raw

Week 1:	Replace one meal per day with a simple raw meal — chicken mince + small amount of organ.
Week 2:	Increase to 50% raw / 50% kibble. Watch stool quality — some softening is normal.
Week 3:	Move to 75% raw. Add raw meaty bones. Introduce vegetables gradually.
Week 4:	Fully raw. Begin rotating protein sources (beef, lamb, turkey, fish).
Note:	Never switch overnight — transition slowly to allow gut bacteria to adjust.

✓X Safe & Unsafe Foods for Dogs

✓ SAFE TO FEED	✗ AVOID COMPLETELY
✓ Chicken, beef, lamb, turkey, venison	✗ Grapes & raisins — kidney failure
✓ Oily fish (sardines, salmon — no bones)	✗ Chocolate — theobromine toxicity
✓ Organ meat (liver, kidney, spleen)	✗ Onion & garlic — haemolytic anaemia
✓ Raw meaty bones (size-appropriate)	✗ Xylitol (sweetener) — liver failure
✓ Leafy greens, broccoli, carrot	✗ Avocado — contains persin
✓ Sweet potato (cooked)	✗ Macadamia nuts — toxic
✓ Eggs (raw or cooked)	✗ Cooked bones — splinter hazard
✓ Blueberries, watermelon (seedless)	✗ Corn on the cob — obstruction risk
✓ Plain bone broth (no onion/garlic)	

■ Common Raw Feeding Mistakes

- ✗ Too much organ meat too soon — causes loose stools. Introduce organ slowly.
- ✗ No variety — always rotate protein sources for balanced nutrition over time.
- ✗ Wrong bone size — never feed weight-bearing bones from large animals to small dogs.
- ✗ Skipping vegetables — the 10% plant matter provides essential fibre and micronutrients.
- ✗ Not adjusting portions — monitor body condition and adjust every few weeks.

Want a Personalised Raw Feeding Plan for Your Dog?

Canine NutriCraft calculates exact amounts, ratios and rotation for YOUR dog — based on breed, weight, age and health. Built by a qualified Holistic Animal Practitioner.

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